



**Ordinary people
doing small things
that make a difference**

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MEDIA RELEASE

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FOR IMMEDIATE RELEASE

Hidden Heroes Education Society Launches New Website

Nanaimo BC – Hidden Heroes Education Society is thrilled to announce the launch of its new website.

The new website, designed and hosted by NISA, will launch later this week. Designed with teachers and students in mind, the new website features several interactive components including a teacher's forum and free sample lesson plans that can be easily downloaded.

CEO and founder of Our Hidden Heroes, Bill Robinson, claims, "Launching this new website is a huge step forward as we continue to grow this program across BC and beyond."

The website also features videos of teachers using the *Our Hidden Heroes* learning resources in their classrooms, as well as testimonials from students that have completed the program, teachers who have used the program, and educators from school districts and the Ministry of Education who support the *Our Hidden Heroes* education program. In the future, the website will also enable teachers and educators to order the learning resources online, or purchase supplementary items such as wristbands and t-shirts.

Visitors to the website can also download our volunteer application form, or subscribe to our email newsletter.

Teachers and students are also encouraged to visit the new website and learn how students can enter their stories about Hidden Heroes in their community for a chance to win an Acer Aspire Netbook computer, generously donated by Staples, or an IPOD.

Our Hidden Heroes Education Program inspires students to do small things that make a difference. Written by teachers, for teachers, *Our Hidden Heroes* education program is an experience-based, 6-8 week program that motivates elementary and middle school students to recognize Hidden Heroes in their communities and then discover the best in themselves, and to put their positive ideas into action.

Hidden Heroes Education Society has a project that is funded in whole or part through the Canada-British Columbia Labour Market Development Agreement.

For more information, visit our website at www.ourhiddenheroes.org.