

UNLEASHING THE HERO WITHIN



Bill is an exceptional storyteller with an amazing collection of Hidden Heroes stories; stories of ordinary people doing small things that have made a big difference both in their own lives and the lives of others around them. As he says, "It's not the one in a million heroes that make the biggest difference in this world, it's the millions of Hidden Heroes, people just like you and me."

Told with humour, warmth, and authenticity, Bill's stories will leave you inspired, motivated, encouraged and, most important of all, ready to take action.

He'll help you plant the seeds of a personal action plan that will prepare you to tackle your own self-defined challenges with passion, heart, and courage.

You'll begin seeing yourself and others -- your family, friends, fellow students/workmates, and clients -- in a new, positive, empowering light, a light that may not be immediately evident to most other people.

This insight energizes students who begin to realize that they truly can make a difference in the world. It has also been proven to make a huge difference in the way they relate to their families and friends as well as the way they view themselves.

As an adult you'll learn to focus on and celebrate the small positives in your life, and as this becomes a natural response, you'll create new-found energy to overcome the kinds of challenges that often leave others behind as they focus on "fixing" what they see as wrong while you celebrate what's right in your life and by doing so, create the energy you need to surge forward toward new successes.

"You made me look at myself and see how each little thing I do can affect everyone around me."

Adult participant

BILL ROBINSON



Founder/CEO Hidden Heroes Education Society
Keynote Speaker and Workshop Facilitator

UNLEASHING THE HERO WITHIN

WHO IS BILL ROBINSON?

“Bill’s workshop held the students’ attention the whole day , and judging from the comments and reactions, had a profound effect on them.”

Trish Jolly, Enrichment
Teacher SD 68

“This workshop teaches you to become more proud of yourself, as well as your family, friends and customers. Little steps lead to huge success.”

Business participant

“Your message is so very important, please continue.”

Bob Eslinger, Vice
Principal, John Barsby
Secondary

Through the 1970s, 80s, and early 90s, Bill Robinson was known as a uniquely creative Toronto broadcaster who touched and changed hundreds of lives. His mission statement was, “To motivate my listeners to look for and find the best in themselves and each other and to put their positive ideas into action.”

After moving to Nanaimo to semi-retire, he began writing his *Our Hidden Heroes* newspaper column, which led to the creation of the *Our Hidden Heroes* curriculum for Grades 1 to 8 and later a weekly *Our Hidden Heroes* television feature.

WORKSHOPS

The Unleashing the Hero Within workshop is specially shaped to meet the desired goals of each new audience. Workshops have been delivered to elementary and high school students and teachers, university lecturers, unions, church

groups, automotive salespeople and Elderhostel groups.

KEYNOTE SPEECHES

Given twenty-six years as a major market broadcaster and hundreds of Hidden Heroes stories collected over the years, Bill’s keynote speeches are entertaining as well as motivating. They vary from five minutes to an hour and a half and are specially designed for each unique audience; audiences that leave smiling, enthused, empowered, excited and prepared to take the first small steps toward unleashing the Hidden Hero within themselves and those they touch at home, at work or school, and in their communities.

Hidden Heroes Education Society
250-741-7499

info@ourhiddenheroes.org
www.ourhiddenheroes.org

For Bookings: 250-797-2569—Karen
kc66@shaw.ca

